



DOMONIQUE JONES

CEO, Founder and Executive Director of
Partnership in Property Commercial Land Trust

TRUST IN COMMUNITY

Greater Twin Cities United Way invests in a future where all adults enter the workforce prepared for skilled employment and increased wealth. Because business ownership is one important pathway to wealth, we partner with nonprofits deeply engaged in community to provide job training, entrepreneurship support and access to safe financial products.

Our partner since 2022, Partnership in Property Commercial Land Trust ensures Entrepreneurs of Color and those with limited revenue have access to real estate. PIPCLT takes the novel approach of using a land trust model to redevelop commercial properties. CEO, founder and executive director Domonique Jones says, **“We are also community stewards. We want to make sure that BIPOC businesses are anchored in communities that will thrive by them being there.”**

PIPCLT has drawn on United Way’s support to grow its staff, including an operations manager to help navigate the complexities of commercial real estate development. In partnership, we’ve helped connect local entrepreneurs with opportunities for affordable property ownership and cultivated new networks of business owners and lenders.

Miranda Sweezy, owner of Miranda’s hair salon and a PIPCLT partner, uses her business to create space for community members to talk freely, connect and seek resources. **“I can at least put some positive feedback into a person and help them to smile. ... You have to love what you do in order to make difference. And I love what I do.”**

